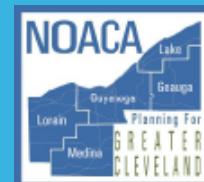


# LORAIN BETTER BLOCK

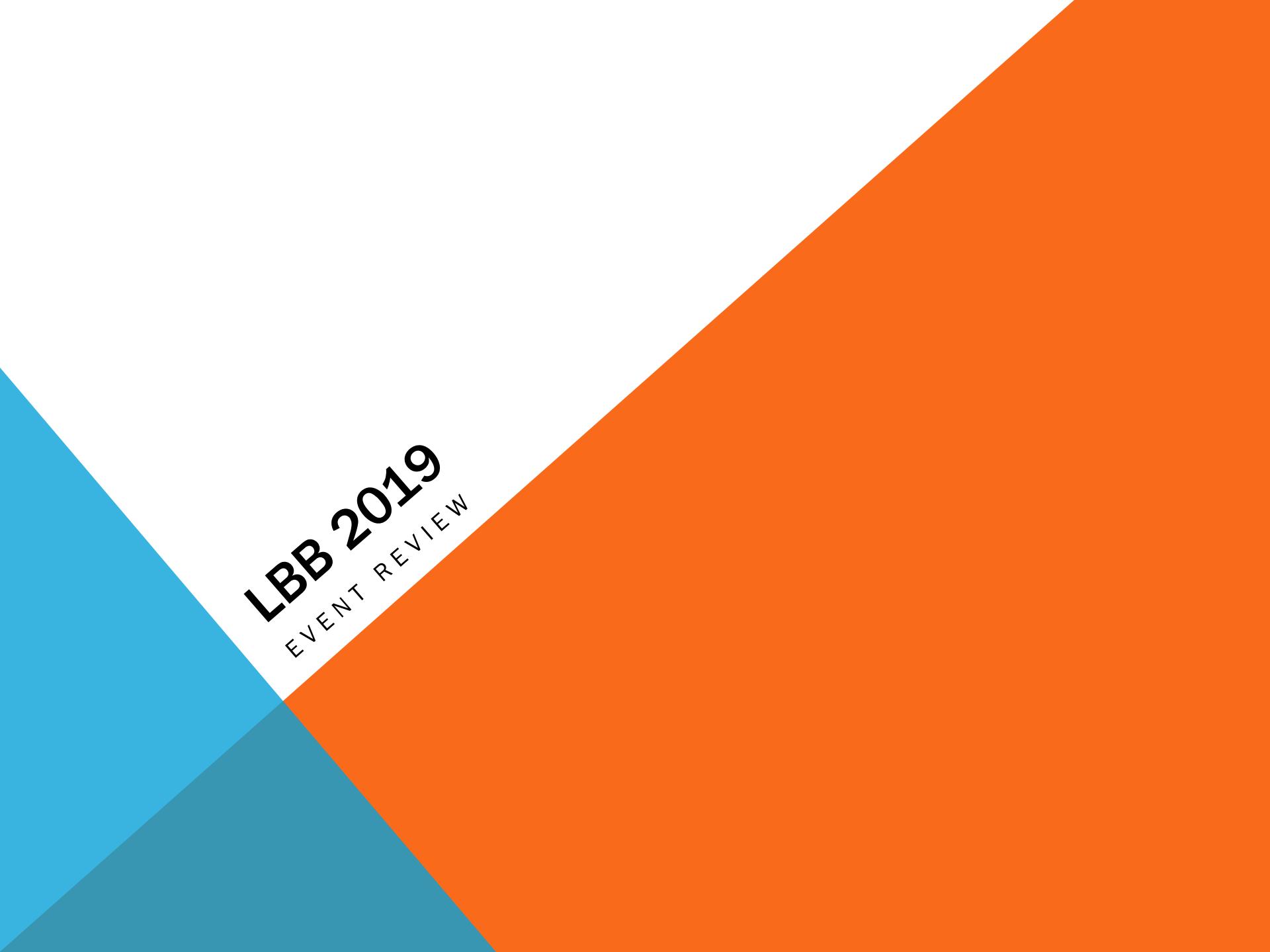
LORAIN BETTER  
BLOCK 2019 RECAP

## Agenda:

- Introductions
- LBB 2019 Review
- Street Bike/Ped/Car Counts
- Vendor Feedback
- Survey Results
- Next Steps?







# LBB 2019

EVENT REVIEW

SATURDAY, MAY 18, 2019

# LORAIN BETTER BLOCK

WASHINGTON AVE

VETERANS PARK - 7TH ST  
12 PM - 6 PM

JOIN US THIS YEAR AS WE GO  
"OFF BROADWAY"



## Hey Lorain - We need your feedback!

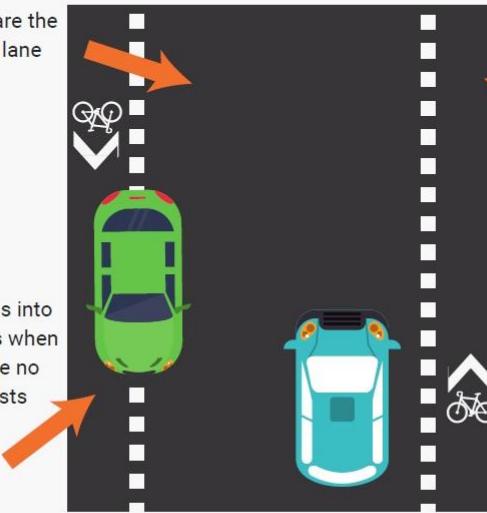
Washington Ave. is getting a temporary face lift on May 18.

We want everyone to feel welcome: adults and kids, bicyclists and cars, walkers and wheelchairs.

Check out these temporary changes at Lorain Better Block 2019.

### ADVISORY BIKE LANES

Cars share the  
center lane



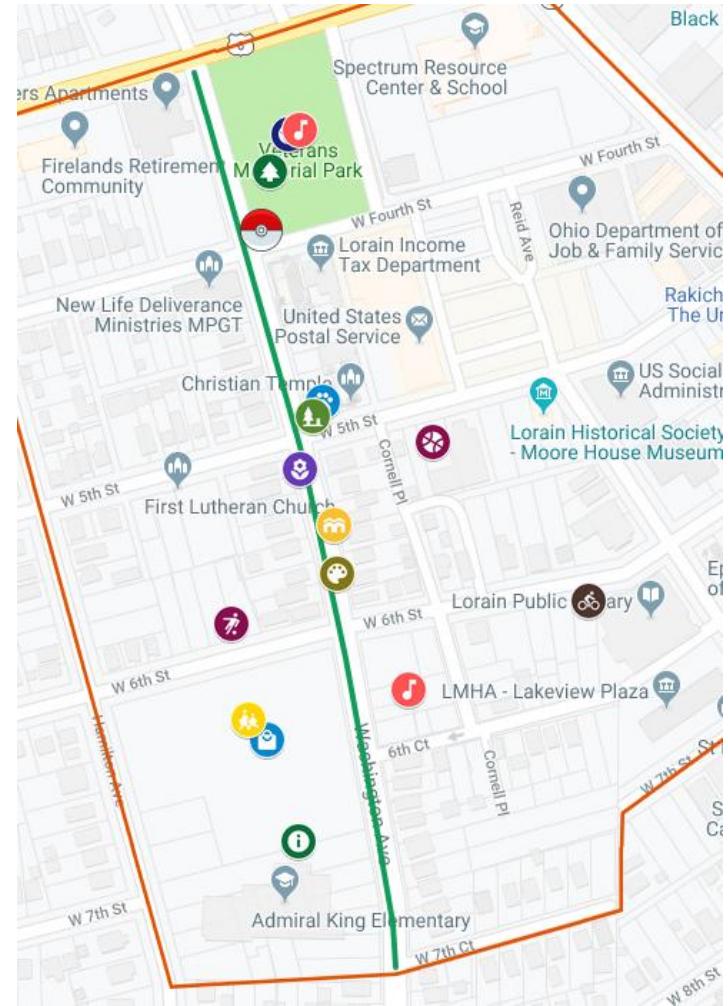
Stay behind  
bicyclists until it  
is clear to pass.



# EVENT AREA

Much different location for 2019.

- Intentionally residential
- Large event area
- Need to encourage use of infrastructure



# VETERANS PARK – ENTERTAINMENT ANCHOR



# W. 6<sup>TH</sup> INTERSECTION- FOOD/VENDOR ANCHOR



Speak of the Devil



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**LORAIN**  
BETTER BLOCK



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**LORAIN**  
BETTER BLOCK

# MIO-VISION

BICYCLE, PEDESTRIAN, AND AUTOMOBILE COUNTS

# MIO-VISION INSTALLATION

Traffic data was collected for 5 days.

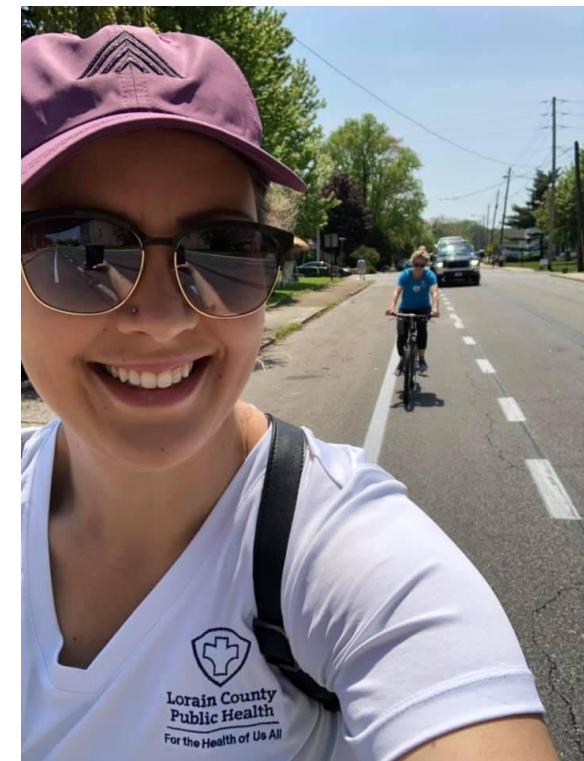
- 2 days prior to installation of advisory bike lanes
- 2 days after installation
- #LBB Event day



# TRAFFIC COUNTS – NON EVENT DAYS

Traffic via all modes of transportation increased after the infrastructure improvements!

- Automobile traffic increased by 25%
- Pedestrian traffic increased by 37%
- Bicycle traffic increased by 300%!



If you build it, they will come.

# TRAFFIC COUNTS – EVENT DAY

- Automobile traffic increased by 0.4%
- Pedestrian traffic increased by **2076%!**
- Bicycle traffic increased by **633%!**
- Estimated attendance of 750



## ZERO TRAFFIC COLLISIONS OR INJURIES

# FEEDBACK

VENDORS & COMMUNITY ORGANIZATIONS

# GO LORAIN BIKE SHARE LAUNCH



- 13 bike rentals
- 3 new library members



# VENDORS & COMMUNITY PARTNERS

- ~ 45 participants
  - 17 reporting good sales/attendance
  - 7 reporting positive networking & leads
  - 3 reporting lower sales than hoped for
  - No data from 19



**Partner Highlight**  
***Lorain Lion's Club***  
Gave away 396 fruit smoothies  
that participants made with their  
own muscle power!



**FEEDBACK**  
COMMUNITY SURVEYS

# PARTICIPANT SURVEYS

138 surveys completed!

81% Lorainites

36% arrived by foot, and 6% by bike!

*“What street changes do you want to see more of in Lorain?”*

- Better Crosswalks – 48%
- Bike Lanes – 46%
- Wider Curbs – 31%



*“Does Lorain Better Block strengthen the community?”*  
Average response 4.6 out of 5 in favor!

# ADVISORY BIKE LANES – PUBLIC COMMENTS

*“Totally encourage and can’t wait to see the new improvements (permanently installed).”*

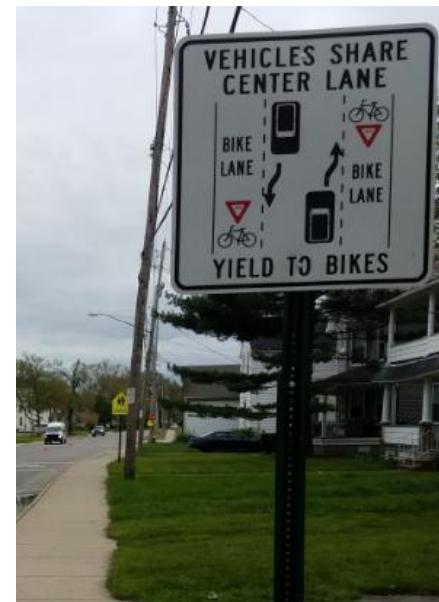
*“Better bike lanes will lead to safer streets and more exercise.”*

*“People won’t understand how they work.”*

*“Real nice to see the bike lanes. I ride every day.”*

*“Love them!”*

*“Would love dashed lines to be reflective. It makes it easier for me to bike to work. I’m more likely to bike on the road when there are lanes.”*



*“Different but perfect!”*

WHAT'S NEXT?  
LBB 2020?

